



# Chef Fest

A TASTE OF JOY

**Wednesday, March 12, 2025 | 6:30 PM**

**Town Point Club, Norfolk, VA**

*inside of the World Trade Center Building*



**Chef Chair Eddie Lee**

## Sponsor Benefits

### Participating Restaurants

- Town Point Club
- The Twisted Fork
- 1608 Craffhouse
- Cork & Bull
- The Stockpot
- Omar's Carriage House

*more coming soon!*

### Event Partners



O'BRIEN ET AL.  
ADVERTISING



### Host Sponsor



TOWN POINT CLUB

### Bites & Wine Tray Sponsor





## OVERVIEW:

Executive Chef Eddie Lee at Town Point Club will lead a culinary taste experience where Hampton Roads' top chefs will create mouthwatering, gastronomic sensations and vie for the coveted "Chef Fest Champ" title, voted on by attendees. Join us for the inaugural Chef Fest on **Wednesday, March 12, 2025** where guests will enjoy delicious bites along with...

- local brews, wine and signature cocktails
- grooving along to musical entertainment
- outbidding your neighbors at the silent auction

Chef Eddie Lee is an Award-Winning Chef with various accolades, including 2011 Chef of the Year by the National Tourism Association, 2015 ClubCorp's Rising Star, and 2018 ClubCorp's SuperStar. Eddie Lee brings his expertise in creating innovative, seasonal dishes to Town Point Club on a daily basis.

Guests must be 21 and over

General admission: \$150 per person, ahead of time. \$175 at the door.

Save online with promo code: \$125



# Participating Restaurants:

- Town Point Club, Chef Chair Eddie Lee
- The Twisted Fork, Chef Pam Smith
- 1608 Craffhouse
- Cork & Bull
- The Stockpot
- Omar's Carriage House



*more  
coming soon!*

# Why become a sponsor?

Chef Fest event proceeds benefit Easterseals PORT Health's "Culinary Connections" program- an innovative culinary arts & wellness program with a teaching kitchen in the heart of Hampton Roads, serving individuals with:

- intellectual/developmental disabilities (I/DD)
- autism
- mental health challenges
- foster care support
- military connected families



**Culinary  
Connections**  
by Easterseals PORT Health

*check out our social media page for photos, testimonies & more!*

# Sponsor Levels

Your Benefits	Presenting Sponsor \$15,000 <i>(1 available)</i>	Executive Chef \$10,000	Sous Chef \$5,000	Pastry Chef \$3,000	Foodie \$1,500
Corporate recognition & mention as Presenting Sponsor in all press releases, event collaterals & media coverage	X				
Event tickets	20	16	12	6	3
VIP sitting area at event	X	X			
Logo recognition on event wine glasses	X				
Logo to appear on event tickets	X				
Logo on all Culinary Connection program collateral for 1 year	X				
Logo recognition on ESPH website as a corporate partner for 1 year	X				
Logo recognition on event napkins		X			
Most prominent size & positioning of all company logo & message opportunities	X	X			
Opportunity to include company promotional material in swag bag at event	X	X	X	X	
Logo to appear on event e-save the date	X	X	X	X	
Logo to appear on event invitation	X	X	X	X	
Logo recognition in all social media ads for the event	X	X	X	X	
Logo to appear in program book	X	X	X	X	name only
Ad in program book (distributed approx 400 event guests)	full page	half page	quarter page	eighth page	eighth page
\$125 event tickets with PROMO code for staff, family & friends (reg \$150)	X	X	X	X	X
Name/logo recognition & active link on ESPH website event page	X	X	X	X	X
Recognition on ESPH social media pages	all posts	10 posts	5 posts	3 posts	1 post
Sponsor recognition award	X	X	X	X	X

# Branded Sponsor Opportunities

Your Benefits	Swag Bag Sponsor \$4,000	Photobooth Sponsor \$3,500	Bites & Wine Tasting Sponsor \$2,500	Wine Stopper Sponsor \$1,000
Company logo on 500 event swag bags	X			
Company logo on printed photos for event attendees		X		
Company logo on 500+ event plates			X	
Company logo on 500 wine stoppers included in event swag bag				X
Event tickets	8	6	4	2
Opportunity to include company promotional material in swag bag at event	X	X	X	
Logo to appear on event e-save the date	X	X	X	
Logo to appear on event invitation	X	X	X	
Logo recognition in all social media ads for the event	X	X	X	
Logo to appear in program book	X	X	X	
Ad in program book (distributed approx 400 event guests)	quarter page	eighth page	eighth page	name mention
\$125 event tickets with PROMO code for staff, family & friends	X	X	X	
Name/logo recognition & active link on ESPH website event page	X	X	X	
Recognition on ESPH social media pages	4 posts	3 posts	2 posts	
Sponsor recognition award	X	X	X	X



*Don't see the right fit for your marketing needs? Contact Marta at: [marta.quintana@eastersealsucp.com](mailto:marta.quintana@eastersealsucp.com) or call (919) 418-4275 and we can tailor a package just for you!*

# Sponsorship Agreement

- |   |          |   |         |
|---|----------|---|---------|
| <input type="checkbox"/> Presenting sponsor   | \$15,000 | <input type="checkbox"/> Swag Bag                     | \$4,000 |
| <input type="checkbox"/> Executive Chef   | \$10,000 | <input type="checkbox"/> Photobooth                   | \$3,500 |
| <input type="checkbox"/> Sous Chef  | \$5,000  | <input checked="" type="checkbox"/> Bites & Wine Tray | \$2,500 |
| <input type="checkbox"/> Pastry Chef  | \$3,000  | <input type="checkbox"/> Wine Stopper                 | \$1,000 |
| <input type="checkbox"/> Foodie   | \$1,500  |   |         |
| <input type="checkbox"/> I cannot attend but want to make a donation to Culinary Connections in the amount of \$_____ |          |   |         |



Full Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_

## PAYMENT OPTIONS:

- Check (payable to Easterseals PORT Health)       AMEX       Mastercard       VISA

Total Amount: \$\_\_\_\_\_

Cardholder's Name: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ CVV: \_\_\_\_\_



**CLICK HERE TO  
ASK A QUESTION  
OR SUBMIT YOUR  
SPONSORSHIP**

email:

[marta.quintana@eastersealsucp.com](mailto:marta.quintana@eastersealsucp.com)



**CHECKS SHOULD BE MADE  
PAYABLE TO:  
EASTERSEALS PORT  
HEALTH**



**MAILED TO:  
EASTERSEALS PORT HEALTH  
ATTN: MARTA QUINTANA  
5171 GLENWOOD AVE, STE 211  
RALEIGH, NC 27612**



# Connect with us

For sponsorship & partnership opportunities, contact:



**Marta Quintana**

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919-418-4275



**Laurie Nederveen**

Director of Program Development

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919-616-4976



**For more information or to become a sponsor,**

**CLICK HERE**